

# TOC

CONCERT HALL

THEOLDCHURCH.ORG



2017 ANNUAL REPORT

“There truly is no other venue in town where you can feel this close to the performer from every seat. It’s a very rare, underappreciated, reliable gift to the music makers and lovers in our town.”

*Daniel Fitzmaurice,  
Oregon Arts Watch*



**New Logo Debut**

In 2017 we hosted and presented hundred of concerts, including Anna Tivel, Chris Thomas King, Edna Vazquez, New York Chamber Music Festival, 45th Parallel, and Fear No Music. We kicked off our 50th Anniversary efforts by debuting our new logo at the Carnivale Gala.



Evrin Icoz Photography

**Phoebe Hunt & the Gatherers**



BluesJohnPhotography

**Storm Large**



**Janet Penner**

We are attracting higher profile national and international artists, like Storm Large and Phoebe Hunt & the Gatherers, since our successful capital campaign to upgrade equipment and infrastructure to transform the venue into a world-class concert hall.

Actress Janet Penner played a central role in our “They Call Me The Old Church” fundraising video for the Golden Jubilee Preservation Project. Watch the video on our vibrant new website at [theoldchurch.org/support](http://theoldchurch.org/support). We hosted our 49th year of free weekly Lunchtime Concerts. Every Wednesday at noon a diverse audience enjoys an hour of fine classical music performed by local and national artists.

**STAFF**

- Amanda Stark, Executive Director
- Gina Piroli, Director of Events
- Amanda Tillstrom, Office Manager
- Moe Lincoln, Artist Liaison
- Darren Oberg, Audio Engineer
- Xander Almeida, Host of Minor Key
- Josh McCarroll, Events Assistant
- Tessa Watson, Events Assistant
- Bernie Keough, Facilities Manager
- Zachary Rinker, Facilities Assistant

**BOARD MEMBERS**

- Bob Hermanson, President
- Steve Price, Vice President
- Mary Culshaw, Treasurer
- Katharine Lawrence, Secretary
- Constance Bracewell
- Rosemary Ellis
- Kelli J Fields

**VOLUNTEERS**

- Sally Kuhns
- Heidi Mason
- Mary Riley
- Mike Riley
- Susan Schwartz
- Keith Sconiers
- Susan DeWitt Smith
- Brad Wulf
- Michael Barnes, Kristin Cordz, Jennifer Dunn, Richard Kolbell Photography, Helen Leonard, Ryan Leonard, Shirley Lincicum, Laura Mahoney, John Nikkel, Joyce Tebo, Carlton Ward Photography

*On the cover: Edna Vazquez*



The Old Church at SW 11th and Clay has been a Portland landmark since its completion 135 years ago. A heroic effort led by concerned and generous citizens saved the building from destruction, and in 1968 The Old Church Society was established as a nonprofit organization. On the National Register of Historic Places since 1972, The Old Church is no longer a religious organization, but it continues to serve Portland as a unique community space and concert hall. The building itself is an ongoing testament to volunteer historic preservation.

**MISSION**

The Old Church is a nonprofit concert hall and all-ages events venue. We are a non-religious organization with a dual mission: to preserve and celebrate the building’s historic architecture and create music and arts programs that enhance the cultural life of the community.



State-of-the-art sound, lighting and projection systems, installed in 2016, have enhanced our ability to attract high-profile artists and increase audience attendance.



Johnny & Jason



Leyla McCalla



Laryssa Birdseye



2017 marked the fifth year of our free monthly concerts for children, providing early exposure to the arts. We invite children ages 2-5 from our downtown neighborhood and local preschools to attend, as well as children from the larger community, their parents and caregivers. Gifted musicians combine their diverse performances with storytelling and theater to make music fun and exciting for kids. We thank our partners and funders: friends of The Old Church and Herbert A. Templeton Foundation.

**“The Old Church is a performance space that deserves reverence and respect, not just due to its spiritual past, and historical nature, but also due to its exceptional acoustic qualities and inspiring ambiance.”**

*Gary Stokes,  
Personal audio engineer to k.d. lang,  
Adam Lambert*



Bellake Sissoko

**“The Old Church is in many ways Portland’s ‘cultural living room.’ Its central location and great acoustics make it an indispensable resource for so many local performing arts organizations.”**

*Greg Ewer, Artistic Director,  
45th Parallel*

	2017	2016
<b>OPERATING</b>		
<b>Revenue</b>		
Annual Distribution	\$15,610	\$15,628
Fundraising and Contributions	\$77,364	\$53,496
Other Income	\$25	\$20
Total Program Service Revenue*	\$321,162	\$261,499
Total Revenue	\$414,161	\$330,643
<b>Expenses</b>		
Management & General	\$415,653	\$314,617
Repairs & Maintenance	\$35,288	\$9,299
Total Expenses	\$450,941	\$323,916
<b>OPERATING NET</b>	<b>\$(36,780)</b>	<b>\$(6,727)</b>
<b>*Program Service Revenue Detail</b>		
Concert Rentals	\$57,409	\$51,007
Concessions	\$70,281	\$46,667
Lectures and Daily Rentals	\$10,808	\$15,211
TOC Productions ticketed events	\$83,141	\$57,073
Long-term Rental	\$46,328	\$47,477
Weddings Rentals	\$53,195	\$44,064

Full financial detail is available upon request.

**We debuted vibrant new branding** as TOC CONCERT HALL. This fresh-take-on-the-old has noticeably increased The Old Church's recognition locally and nationally. We launched the social justice series We Can Listen, with which we strive to build community, educate, and share the positive impact that *truly listening* to diverse voices can have on us all. Through a cultural intersection of storytelling, film, music, and personal expression, we support individuals and grassroots organizations as they raise their voices on compelling social justice issues that Portlanders have demonstrated are important to them.



We hope these personal stories will reach audiences they haven't reached before, and provide the opportunity to increase their understanding of issues that require action and awareness in our greater community. Moderated by Grammy-nominated local recording artist and theatrical performer Julianne Johnson, each We Can Listen event explores a topic of current social, political, or environmental importance in an atmosphere of trust and respect for both speakers and audience. The We Can Listen production team provides the stage, format, and promotion for local organizations as they design their own programs to address their concerns and causes in a way that is meaningful to them. We received a RACC grant for 2018's We Can Listen series. [wecanlisten.org](http://wecanlisten.org)

In 2018 we will celebrate our 50th Anniversary. The Golden Jubilee Preservation Project will ensure that this treasure is protected for many years to come.

**Special thanks to:**

Autzen Foundation, Jackson Foundation, Kinsman Foundation, Oregon Arts Commission, Oregon Cultural Trust, Regional Arts & Culture Council, Herbert A. Templeton Foundation, Rose E. Tucker Charitable Trust, Wheeler Foundation, and the Friends of The Old Church.



**AVERAGE STATISTICS:**

**2017** 64,440 attendance // 695 EVENTS / ACTIVITIES    **2016** 59,729 attendance // 665 EVENTS / ACTIVITIES

<b>EVENT STATISTICS</b>	<b>2017</b>	<b>2016</b>
<b>Community Events Programmed by Society (FREE to Public)</b>	Lunchtime Concerts: 48	48
	Little Ears Concerts: 8	9
	We Can Listen: 4	0
	Membership Appreciation Event: 2	2
	Community Events*: 7	11
<i>*Events sponsored and promoted by TOC; New in 2017: We Can Listen series</i>		
<b>Programmed by Society (with admission)**</b>	TOC Concerts: 42	20
	Yoga: 44	46
<i>**2017 included Season 2 Minor Key Concert Series showcasing the best storytellers and songwriters</i>		
<b>Full Sponsorship by Society***</b>	8	8
<i>***TOC-sponsored events. We donate use of the venue to local organizations for their special events, which included Wordstock, Baby Blues Connection, Rock-n-Roll Camp, Age and Gender Equity in the Arts, Metropolitan Youth Symphony, Project Prelude</i>		
<b>Rentals Subsidized by Society (FREE to Public)</b>	Student Recitals: 24	30
<b>Rentals Subsidized by Society (with admission)</b>	Concerts: 160	152
	Lectures: 29	41
<b>Full Fee Rentals</b>	Receptions: 50	50
	Weddings: 33	38
	Others†: 62	84
<i>†2017 included two art shows, a short film and rehearsal use</i>		
<b>The Old Church Concessions/Bar</b>	174	129
<b>Major and Frequent Users</b>	Attendance 2017	Attendance 2016
Concerts	31,458	24,326
Lectures, Theater, Literary Groups, Miscellaneous	15,952	18,327
Sack Lunch Concerts	4,700	4,311
Little Ears Concerts	1,540	1,610
We Can Listen	800	n/a
Community Yoga class	300	279
Student Recitals	2,161	2,130
Weddings/Receptions	7,029	8,246
Historic interest tourists	500	500
<b>Total:</b>	<b>64,440</b>	<b>59,729</b>
<b>Concerts &amp; Event Rates:</b> \$35-\$145/hr; \$15/hr discount for nonprofits. Student recitals: \$25-\$250. Rates depend on day, time and duration. PSU students \$25/hr. Weddings: \$600-\$1,250; with reception: \$1,000-\$1,800.		
<b>Friends of TOC Campaign + Grants for General Operations</b>	\$77,364	\$53,496
<b>Staffing Utilized (monthly average)</b>	Admin/Event hours: 390	365
	Marketing Hours: 50	30
	Custodian Hours: 165	160

# 50 YEARS

IN THE HEART OF PORTLAND.



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